

jr  
JOH RIVAAJ

कढ़ाई  
Vol-3  
(THE EMBROIDERY)

jc  
JOH RIVAAJ

OF ALL THE THINGS  
IN HEAVEN AND  
EARTH THAT MAN  
WISHS CLOSE TO HIS  
HEART WHEN YOU  
LOOK AS YOU DO IN  
THOSE THREADS... HE  
HEALS NOTHING,  
DREAMS HE ABOVE  
THE REST.



9701





jr  
JOH RIVA AJ

THE SPARKLING  
GLITTER OF  
INNOCENCE IS BEST  
DEMONSTRATED THROUGH  
THESE DESIGNS.  
BE THE QUEEN OF  
VIRTUE YOU WERE  
DESTINED TO BE.

9702



jc  
JOH RIVAAJ



9703



WHEN YOUR SARIKAR  
HAS BEEN DESIGNED  
WITH THE MOST  
INTRICATE PRECISION  
BY THE MOST CAPTIVE  
ARTISTS, WHAT DO  
WE CALL YOU BUT A  
MASTERCRAFT?

jr  
JOH RIVA AJ  
9704



jc  
JOH RIVAAJ

CLASS CANNOT  
BE LEARNED.  
IT IS INBORN. THESE  
BEAUTIFUL  
GARMENTS HELP  
YOU EXPRESS YOUR  
UNMATCHED CLASS  
TO THE WORLD  
OUTSIDE. GO,  
ENCHANT EVERYONE!



9705



جوہ ریااے  
JOH RIVAAJ



YOU ARE A  
PORTAL, A  
DOORWAY  
TO THE  
FANTASY.  
THE SILENCE,  
THE MAGNIFICENCE  
OF THE WORLD  
AHEAD, IN SUCH  
SAREE, YOU  
ARE AN ANGEL.

9706



FASHIONS OF YESTERDAY  
MAY HAVE TIMBERED,  
BUT THERE ARE SOME  
THAT LAST THE PASSAGE  
OF TIME. THERE ARE SOME  
SUCH FASHIONS.  
CUSTOMMADE FOR YOU.



JOH RIVA AJ

9707







IN THE TURBULENT WORLD  
OF TODAY YOUR  
MAGNIFICENCE IS THE ONE  
EVERYONE LETTLE DO  
THEY KNOW YOUR SECRET.  
THE MAGIC OF YOUR THREADS.

9708



JR  
JOH RIVAAJ

JOH RIVAAJ

EVERY PIECE OF LIFE,  
EVERY COLOR OF  
EXISTENCE, EVERY  
SHADE OF EMOTION  
IS CAPTURED IN  
THE GARMENT YOU  
WEAR. ADDING  
YOURSELF IN AN  
ASTONISHING  
RANGE OF COLORS.

9709





CLAD IN THESE  
SAREE, THE  
WORLD  
BRIGHTENS  
WHEREVER  
YOU GO.  
BE A SOURCE  
OF LIGHT  
THAT BRINGS  
CHEER  
TO THE WORLD.

JOH RIVAAJ  
9710

jr  
JOH RIVAAJ



OF ALL THE THINGS  
IN HEAVEN AND  
EARTH TWO MEN  
HELD CLOSE TO HIS  
HEART WHEN YOU  
LOOK AS YOU DO IN  
THESE THREADS...HE  
HELDS NOTHING  
DEARER. BE ABOVE  
THE REST  
9711





THIS PICTURE  
OF YOURS,  
LOOKING  
IMMACULATE  
IN YOUR SPECIAL  
SAREE IS ETCHED  
INTO THE  
MINDS OF ALL  
THOSE  
WHO COME BEFORE  
YOU. BE THE  
MEMORY  
THAT IS ALWAYS  
CHERISHED.

9713

JOH RIVA AJ



jc  
JOH RIVAAJ

PORTRAY YOUR  
PASSION IN ITS  
TRUEST FORM  
IN THESE  
EXCLUSIVELY  
CRAFTED SAREE.  
DRIVE THE WORLD  
INTO A LUSH  
STRUCK FRENZY



9714



jr  
JOH RIVAAJ



LET THE CELEBRATIONS  
COME TO A STANDSTILL  
WHEN YOU STRIKE IN  
BECAUSE YOU'RE IN THE  
DUELIGHT OF THE  
STAR.

9715



jc  
JOH RIVAAJ

AS THE AGES PASS,  
AS KINGDOMS  
CRUMBLE AND  
NEW ONES RISE,  
FROM THE ASHES  
LIKE A GLOUBIOUS  
BEINGS, THEIR  
BEAUTY IS A  
CONSTANT SOURCE



9716





ILLUMINATION TO THE  
WORLD AROUND YOU.  
THESE DAMAZELS ARE  
ALSO FASHIONED BY  
GARMENTS WHICH NEVER  
FADE WITH TIME, WITH  
TRENDS, WITH PINK.

9717



JOH RIVA AJ



JOH RIVAAJ

9718



AS THEY GAZE INTO  
THE MIRROR, THEY'RE  
STRUCK BY REVELERMENT  
NOT KNOWING IT IS  
THEIR REFLECTION THEY  
BEHOLD THEY IMAGINE