

jr  
JOH RIVAAJ

कढ़ाई  
(THE EMBROIDERY) Vol-1





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01 Luxury in each detail







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the collection speaks to the designer's signature understanding of clear, Indian style, we made sure that everything is very simple. She is catalized on the medium like no one has ever done before.



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THE HUES OF ETERNITY

Colourful, bright and awash in splendour unmatched, these sarees do your charm justice like none other. Fill the world around you with brightness sun bound.



05 We're feeling beauty this winter with amazing design and pleasing colours promise to get us in the mood, in a single bound



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It is all about looking gorgeous and fashionable in effortless and comfortable sarees, we brought that comfort and fashion in our new collection



04



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**GLIMMERING DROPS OF MAGIC**

Some legends are from the world beyond. Others still are from this world. Be the other-worldly beauty and make the world gasp with your beauty and demeanor.

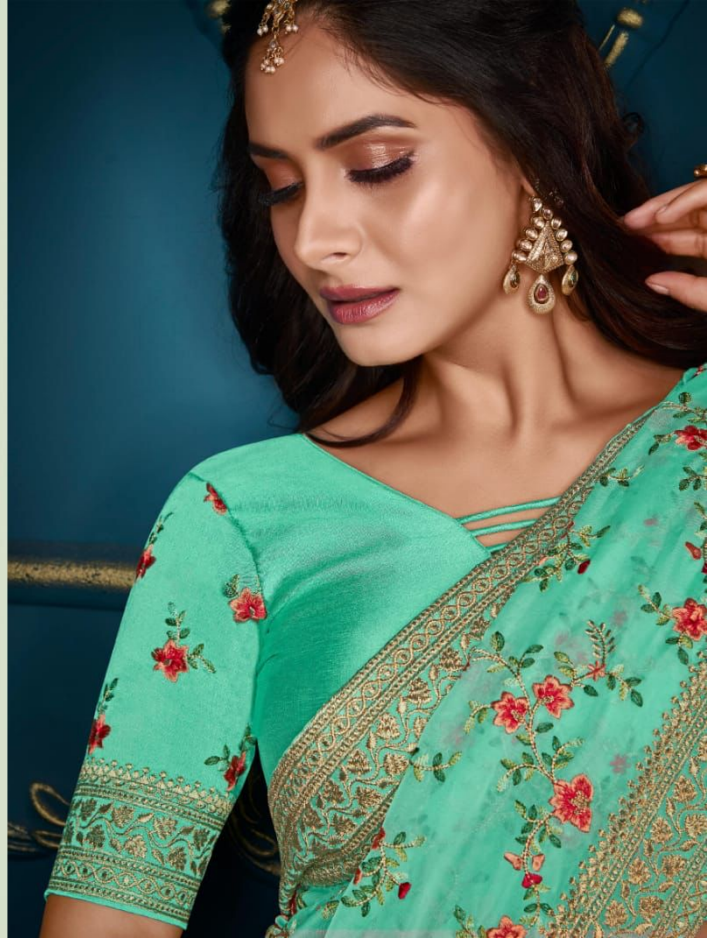


je  
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There is something  
about the saree that  
makes a woman look  
elegant, charming and  
every bit stylish.

07



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SCULPTED  
FROM

DIVINITY

The colour palette of our new collection is lively and vibrant, using a baseline blend of modern concepts combined with Indian culture, which keep the classic flavours alive of Indian fashion.





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Elegance is the balance between proportion, emotion and surprise. we make clothes, women make fashion





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Design is a constant challenge to balance comfort with luxe, the practical with the desirable

09





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She is not just a style icon, but an icon in every sense of the word. The royal connection has turned her into a celebrity herself



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